

# Enrollment, Retention, & Diversity

Internal Data

# Campus Climate/Diversity Study

**Promising Findings: Further research is needed before conclusions can be formed from the following information.**

- In general, a positive assessment of ECU's climate
- Students, staff and/or faculty witnessed and/or experienced:
  - Tolerance, respect, and courtesy in the ECU community
  - Support/encouragement each from various constituencies
  - Diverse social interactions and freedom of expression
  - Feeling effective and valued in their jobs
  - Feeling safe during the day/evening/weekends from harassment, physical and sexual assault
- Students, faculty and staff perceive diversity as important:
  - They actively disagree with negative comments made by others regarding lesbians, gays, bisexuals, people with disabilities, other genders, racial minorities, and other nationalities.
- Faculty Report more participation in activities that further awareness of diversity and in ECU groups/committees/organizations
- Students, staff and faculty indicate they would recommend ECU as an educational institution.

# Campus Climate/Diversity Study

**Areas of Further Investigation: Further research is needed before conclusions can be formed from the following information.**

- Students report receiving little support from campus groups. Support with personal and social issues was rated lower than academic areas.
- Differences were found among responses concerning whether staff and students have witnessed and/or experienced tolerance, respect and courtesy from their peers.
- Staff report more positive relationships and communication with departmental colleagues/supervisors than with administration.
- Staff respondents report experiencing a lack of diverse social interactions
- Faculty report feeling less effective and report receiving little encouragement and support in the area of research
- Many faculty do not feel that the merit review process fosters improvement in professional activities.

***Due to the suggestive nature of the existing survey results, another campus climate/diversity survey is needed to further solidify the findings and areas of investigation.***

# Student Ethnic/Racial Diversity

- IR developed a diversity index that measures the chance that any two random students will have different racial or ethnic backgrounds. The state of Kentucky's diversity index is 0.18.
- During the past five years...
  - The undergraduate diversity index has risen from 0.114 to 0.131.
  - The graduate diversity index has risen from 0.078 to 0.094.
  - While these indexes have fluctuated, they currently rest at a 5 year high.

# Faculty Staff Ethnic/Racial Diversity

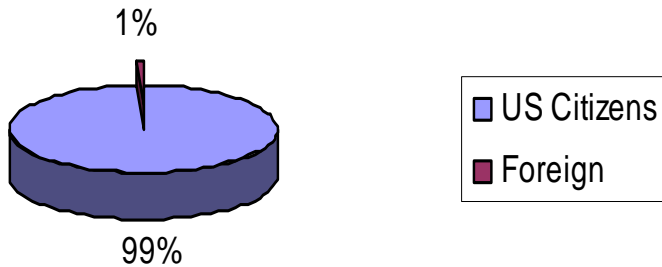
- During the past five years...
  - The faculty diversity index has risen from a 0.090 to a 0.146.
  - The staff index is provided in six categories:
    - The professional-non faculty staff diversity index and the the executive/administrative/managerial diversity index has risen.
    - The skilled craft category diversity index has remained consistent in the past year.
    - The diversity index of secretarial/clerical, technical/paraprofessional, and service maintenance have decreased from last year.

# EKU statistics

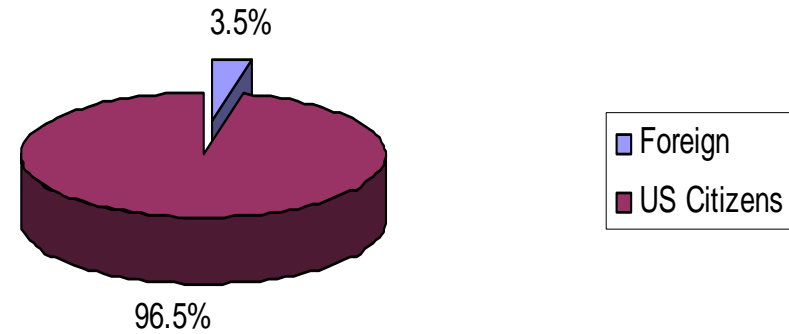
Fact Book

# Trends in Enrollment

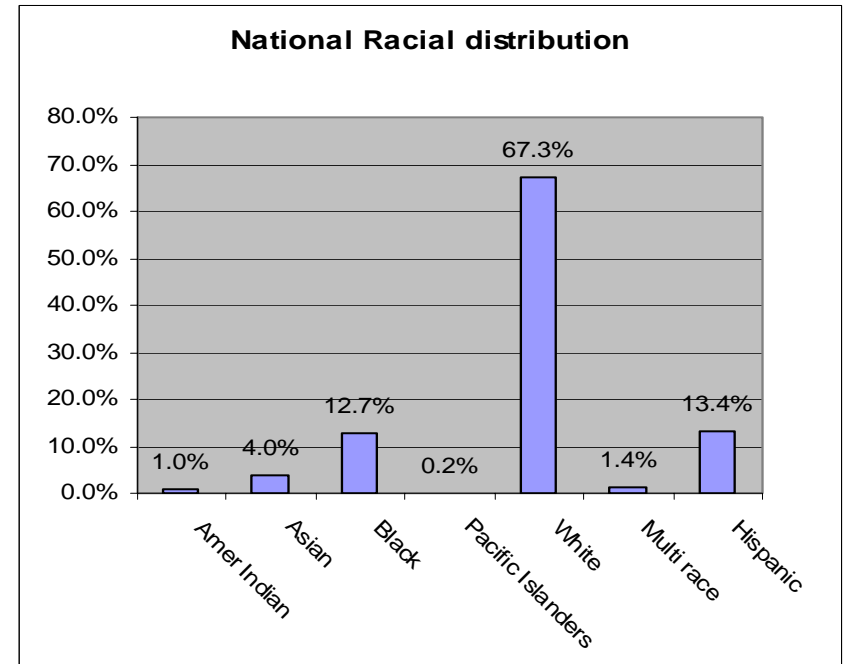
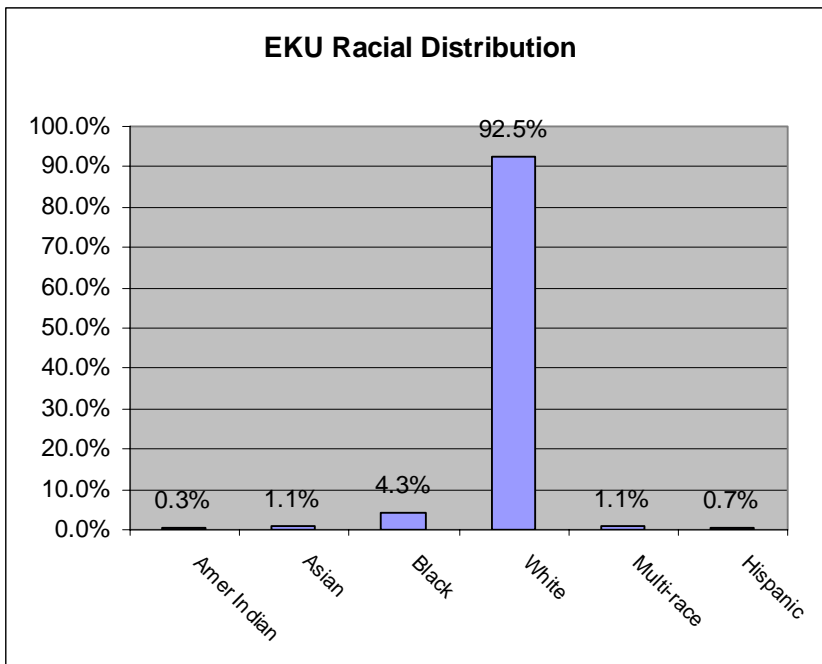
EKU enrollment



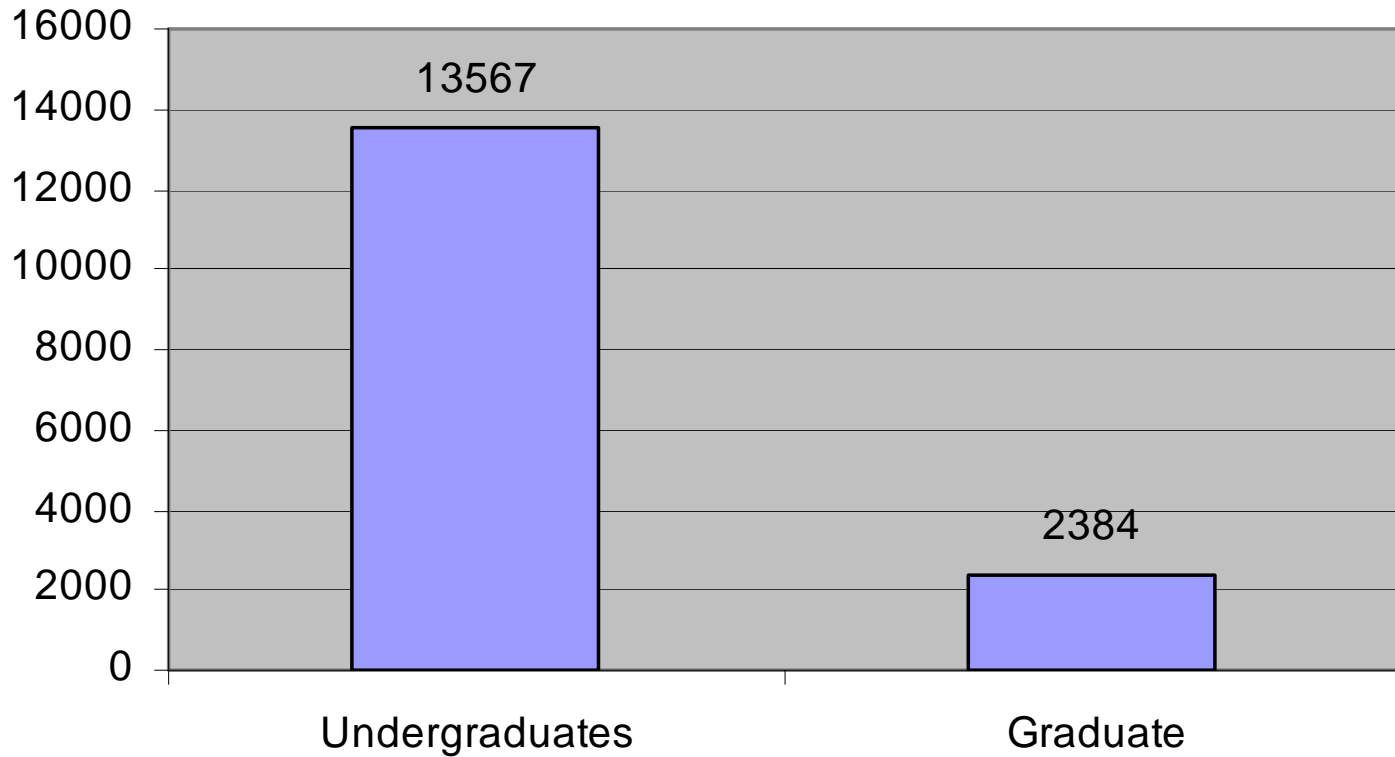
National Enrollment



# Trends in Racial Distribution

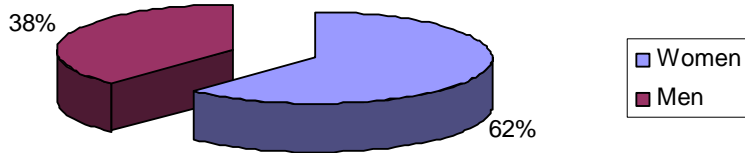


# EKU Enrollment

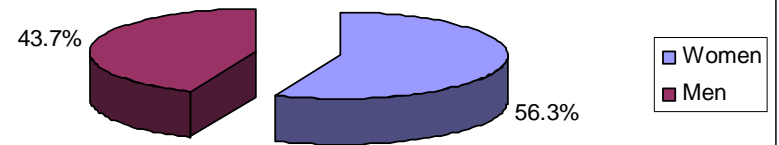


# Enrollment Trends

**EKU Enrollment**

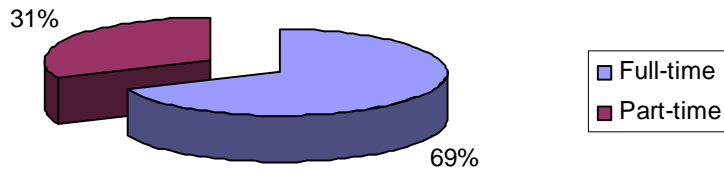


**Naitonal Enrollment**

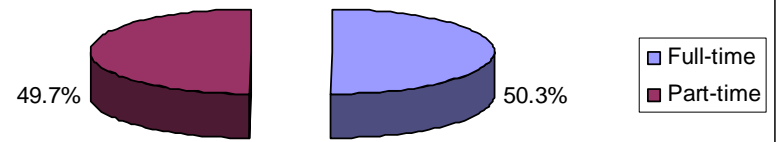


# Full vs Part-Time Enrollment

EKU Enrollment



National Enrollment



# STUDENT DATA

- Undergraduate enrollment

2002	13,053	2003	13,567	2004	13,837
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## Graduate enrollment

2002	2195	2003	2384	2004	2346
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## 6-year graduation rate of bachelor's degree

2002	36.64%	2003	33.46%
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## Degrees conferred

2001/02	1945	2002/03	2126
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# STUDENT DATA

- One year retention rates of first-time freshman

2002 72.7%      2003 72.8%

One year retention rates of first-time  
baccalaureate degree seeking freshman

2002 65.73%      2003 69.57%

Six year graduation rate of new masters degree  
students

1997	81.5% Full-time	51.2% Part-time	Total
65.2%			

1998	76.5% Full-time	44.1% Part-time	Total
61.7%			

# Fall 2004 to Spring 2005 Retention

- Retention for first-time freshmen was 84%
- Women represented 61% (1,552) of the freshman class
- Black enrollment was down from 2003 – but retention was at 89% compared to 78%
- Retention of standard admission students was 90%
- Retention of students admitted under other categories was 79%

# **Institutional Research Retention Information 2004 Statistics**

- 20% of all transfer students were from KCTCS
- Enrollments are up by over 1500 students (10%) over the past 5 years to 16,183
- Non-white students have increased by 21% to 1,188 over the past 5 years
- Student/faculty ratio was 16.2
- Average ACT score for first-time freshmen was 20.5